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Application Deadline – January 15th

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St. Luke's is a college-preparatory, secular day school for grades 5-12.

The Hour online

Monday, January 27, 2014

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# NOAA Sea Grant Award \$1.8 million for coastal storm awareness program

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## Location



1080 Shennecossett Road Groton CT

Posted: Thursday, October 10, 2013 3:30 pm | Updated: 9:23 am, Sun Oct 13, 2013.

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Posted on October 10, 2013 by Peg VanPatten  
NOAA and Sea Grant to Award \$1.8 million in Funds for New Coastal Storm

Awareness Program

GROTON CT-- NOAA Sea Grant is pleased to announce the award of \$1.8M in grants to Connecticut, New York, and New Jersey to enhance the Nation's ability to respond to disasters by closely examining how people responded to the warnings associated with storms like Sandy, what influenced the choices they made, and how they can be reached more effectively in the future.

Sandy caused 140 deaths (3 in Connecticut) and more than \$62 billion in economic losses, despite the warning, support and information from emergency managers, community leaders and the media. Many of these deaths were the result of human choices and actions. Sandy was the second most costly storm event in U.S. history.



Damages from Storm Sandy were estimated to be at least \$360 million in Connecticut. So far the state has received \$72 million in Storm sandy funds to help homeowners and businesses recover. About 625,000 Connecticut homes and businesses were affected by the storm, and record storm surges were reported for the western Connecticut shoreline.

The project provides research funding to carry out an integrated research and outreach Coastal Storms Awareness Program. Close linkage of cutting edge risk communication science with targeted outreach to those who convey critical hazard information, will enhance the effectiveness of risk messaging, and help people choose their actions with a clear knowledge of the risks and consequences of their choice.

This sort of research was a critical recommendation of the 2013 NOAA Sandy Service Assessment. Peyton Robertson, Chair of the Assessment team, said "NOAA Sea Grant is providing critically needed funding to address several important recommendations from the Sandy Service Assessment, including the development of survey tools that can be used to better understand public response to coastal storms and the need to broaden and expand NOAA's social science capacity to better implement risk communications. This work should lead to an improved response from coastal residents in the face of impending storms as they will better understand the true implications of the threats posed by events like Sandy."

Connecticut Sea Grant, New Jersey Sea Grant and New York Sea Grant will coordinate a call for a national research competition sponsored by the three programs, paired with coordinated outreach to emergency managers, weather forecasters, and the public.

For more information see <http://seagrant.uconn.edu/funding/grants/postSandy.php>

Letters of Intent to apply for funds are due October 28, 2013. The Call for Proposals is may be accessed at: <http://www.nyseagrant.org/csap>

Connecticut Sea Grant is a federal and state partnership based at the University of Connecticut's Avery Point campus, supporting coastal and marine research, outreach, and education.

For more information, please contact: Syma Ebbin, Connecticut Sea Grant Research Coordinator [syma.ebbin@uconn.edu](mailto:syma.ebbin@uconn.edu).

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