OUR STORY

• Family owned
• Freshwater RAS Recirculating Aquaculture System
• Hudson Valley, close to major Northeast markets
NEWYORKSTEELHEAD.COM

ATTENTION AT EVERY STAGE OF LIFE

• 5 Independent systems to provide the best growing environment from:
  • Egg incubation
  • Nursery
  • Smolt
  • Juvenile
  • Growout
STEELHEAD TROUT

- *Oncorhynchus mykiss*
- All female diploids
- Troutlodge and Riverence
- Swim up fry to 2.5 kg Harvest weight
  - 15-16 months
- Custom Hudson Valley diet
- No GMOs, no antibiotics
FOCUS ON DETAILS

- SCADA system
- Climate controls
- Automated feeding
- Gentle fish movement
- Meticulous cleaning
- Regular fish health and welfare screening
- Daily water quality analysis
- Strict biosecurity protocols
EFFLUENT TREATMENT

- Solids filtration in system
  (drum filter)
- Clarifier
- Second drum filter
- Anox tank
- Membrane bioreactor (MBR)
- Permeate to:
  Reverse osmosis (to plants)
  Discharge
SOLIDS TREATMENT

- Fecal waste
- Uneaten feed
- Fish mortalities
- Offal (guts)
STAFF

Farm Staff:
- Farm Manager
- Farm Operations Supervisor
- Quality Assurance Supervisor
- 7 Aquaculture Technicians
- 2 Nursery Technicians
- 4 Maintenance Personnel
- Aquaculture Analyst

Processing:
- 19 Processing Personnel

Main Office:
- 4 Office Staff

Sales:
- 3 Sales and Marketing plus Farmer’s Market Staff
HARVESTING
PROCESSING

-HOG: head on, gutted
-Fillet, D-trim
-Portions
-IQF available
FRESH, READY-TO-COOK
PREPARED, READY-TO-EAT

• Hot smoked
• Cold smoked
• Spreads
• Trout snack bites
SALES - DIRECT TO CONSUMER

- Social Media Presence
- Home Delivery Options
- Farmer’s Markets
- Fish ‘kits’
  - Grilling
  - Gravlax
  - Holiday meals
- Special items
- Dog treats
SALES - BREAKDOWN

- Fillets: 44%
- HOG: 27%
- Cold Smoked: 13%
- Hot Smoked: 5%
- Other: 11%
SALES REACH
INSTITUTIONAL RELATIONSHIPS

SUNY Cobleskill
GROW • SUSTAIN • RENEW

Dalhousie University

University of Stirling

National Aquaculture Association

Culinary Institute of America

United States Trout Farmers Association

Cornell University

Sea Grant New York