

Active communication and synergistic collaborations can enhance resilience and growth in the seafood sector through identification and collective pursuit of common goals

NYSG Hosts Fourth Annual New York Seafood Summit to Facilitate Cross-Sector Networking

The New York seafood industry is robust and diverse, but often operates in a siloed capacity. Efforts to increase communication and networking opportunities amongst the various players in the New York seafood industry (producers, harvesters, culinary professionals, retail, and wholesale, etc.) can help support the local seafood economy and enhance consumer use and awareness of New York seafood.

In 2020, New York Sea Grant partnered with stakeholders to plan and host the 4th annual Seafood Summit for seafood professionals within the state. The goal of the summit was to convene a group of enthusiastic professionals with vested interest in seafood and to build active communication and collaboration among the various sectors of the New York seafood industry. This annual summit highlights some of New York's bountiful seafood supply and introduces participants to the delicious, diverse, and versatile seafood available locally.



More than 70 seafood industry professionals participated in the 2020 New York Seafood Summit held in Manhattan in February 2020 prior to COVID-19 gathering restrictions. Photo: Michael Ciaramella/NYSG

More than 70 seafood professionals and interested consumers participated in the 2020 Seafood Summit. Three keynotes shared insights into sector-specific challenges facing the seafood industry. Facilitated topical discussions identified ways that the production and sourcing, seafood marketing, supply chain and transparency, professional and workforce development, and consumer education challenges faced by New York seafood producers could be overcome.

The 2020 New York Seafood Summit proceedings were collated into a story map, available online at https://arcg.is/euPy1, to allow further dissemination of the Summit's information and discussions. Learn more at www.nyseagrant.org/seafoodsummit.

Project Partners:

- Center for Aguatic Animal Research and Management (CFAARM)
- GreenRabbits
- GrowNYC
- New York State Department of Agriculture and Markets

New York Sea Grant is a joint program of Cornell University, the State University of New York, and NOAA. Contact: New York Sea Grant Extension, 112 Rice Hall, Cornell University, Ithaca, NY 14853; www.nyseagrant.org. *Project summary was written by Seafood Specialist Michael Ciaramella, 631-632-8730, mc2544@cornell.edu.*